## EQUES THE VOICE OF THE EQUESTRIAN WORLD

# KEVIN STAUT

FROM RIDER TO DANDY

**GUILLAUME CANET** 

SCA SOLIER

O ÓF

**SWISS EDITION** 

**OWNERS** 

### EMMANUÈLE **PERRON-PETTE** & **ARMAND PETTE**

TEXT CLAIRE BUART PHOTO THIERRY SEGARD

The story is first and foremost about a couple who combine several lives with the same energy and enthusiasm. Owners of, amongst others, Orient Express\*HDC and Silvana\*HDC, who were preselected for the Olympic Games/World Equestrian Games ridden by Patrice Delaveau and Kevin Staut respectively, this winning pair crosses paths with both men and women. In a unique pas de deux, they created the Haras des Coudrettes and subsequently the Jump Five label – thus going back to the power of numbers. Because with Armand and Emmanuèle, 1+1= 5 and true happiness lies in the realm of possibilities.



#### What are your aims for success in 2014?

E.P.P: The coming year is not short on deadlines! There is enough reason to quake in one's boots and to dream, starting with the final of the World Cup in Lyon next April. These include the World Equestrian Games in Caen which presents enormous challenges - but everything in its own time ...

A.P: And don't forget the young horse qualifications at Fontainebleau. This meeting is both the culmination of the work of the whole stud team as well as our commitment as breeders. The last two championships focused on two young fillies bought not yet weaned and completely raised at the Haras des Coudrettes. In 2012 *Tallyne de la Pomme* who was the champion for five years ridden by Julie Gadal and in 2013 Twenty du Plessis won the final for six year-old mares with Rémi Morteau

#### What are your feelings regarding toplevel showjumping?

**<u>E.P.P</u>**:Our sport has developed a lot, notably when it comes to technique. The course designers certainly need a lot of imagination and talent to achieve the right balance between the level of difficulty that factors in the health of our

horses and a course

design that is sufficiently technical to enable an adequate selection during the trial. All that remains is how to

make our sport attractive enough to ensure the largest media turnout possible.

A.P: It is true that this discipline can appear very strictly coded and requires a certain learning curve to make it accessible to a wider audience and a more lay press. The FFE (French Federation of Equitation) is the third largest French licensee federation! So you see there is an audience! We need to convince the media to take an interest in the CSO by bringing all the relevant players into

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> an association. There is strength in numbers. E.P.P: Certain events are different from the norm - such as the Gucci Paris Masters - and do a thorough job in promoting our sport.

#### Let's talk about Jump Five.

E.P.P: The start of this adventure is the meeting of men and horses. Nothing strategic - just exchanges, a desire to work together and to share similar values. Jump Five was born of the association between the Haras des Coudrettes and the riders to whom we had entrusted some of the stud's horses. The aim was to group talent and combine experience to build a future together, based on athletic values in shared infrastructures.

**A.P**: We wanted to make sense of the way in which we worked together and at the same time make all the players Patrice Delaveau, Kevin Staut and Olivier Guillon secure with a single goal of maintaining the highest level. **<u>E.P.P</u>**: This type of association was unheard of in France. It allows all parties to retain their autonomy and their way of working while



#### ROLEX TREATED THE JUMPING **OWNERS CLUB WITH AN EXCLUSIVE** VISIT OF THE CERN IN GENEVA

During CHI Geneva, the members of the Jumping Owners Club were invited to attend a very exclusive outing to the CERN (European Organization for Nuclear Research). Founded in 1954, the CERN laboratory sits astride the Franco-Swiss border near Geneva. It was one of Europe's first joint ventures and now has 20 member states. The visit started with a presentation of the history of the European Center of Physics Research, where the World Wide Web was first invented in 1989 by British scientist Tim Berners-Lee, and has grown to revolutionize communications worldwide

The Jumping Owners Club members saw the 1<sup>st</sup> proposal made by Tim Berners-Lee to his management which proposed a communication system making it possible to reach out to all European scientists and on which the handwritten answer states: "Vague but interesting

The visiting group was then escorted to the world famous particle accelerator and collider the LCH "Large Hadron Collider", a circuit of 27 kilometres running 100 metres under the surface of the earth which permitted the discovery of the Higgs boson. This visit was a great success. The Jumping Owners Club extends its gratitude to Rolex for facilitating this davtrip.

Rolex's association with CERN can be traced to the 1950s, when CERN's scientists were among the first to confirm that the Rolex Milgauss, a wristwatch engineered to resist magnetic interference in the workplace, could withstand magnetic fields up to 1,000 gauss.

sharing their experience, their skills and appropriate infrastructures. The economic factor plays a key role in success! We wanted a system in which we were all players (riders and owners). It is also this difference that makes this such a great adventure. To see top riders working in the same stables daily, swapping horses, listening to each other, encouraging each other and just working together: that is the dream. That is what the five of us were seeking to achieve when we created the ethos of Jump Five.

Isn't it hard for a couple to work together? **E.P.P**: We were petrified because it was a first. We led our professional careers completely independently. And in addition, this was about our passion...

**<u>A.P</u>**: We are still petrified (laughter)! But we know each other inside out. Sometimes

one takes over depending on the other one's free time. But I can't ever imagine choosing a horse without Emmanuèle and I don't think she could either: it's a kind of partnership. And sometimes I have to seduce her into agreeing with my choices (laughter)... I don't know if we would have taken on all these projects alone. What is sure is that neither of us has ever stopped the other!

**<u>E.P.P</u>**: More than anything, we are very lucky to work with amazing people who support both of us!. -

